.25" bleed area

Retractable Banners: Start 800

Total Graphic Area: 31.25"w X 85.5"h Total Visual Area: 31.25"w x 79.25"h

Please be sure to include a .25" bleed at the top & a 6" bleed at the bottom

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

6" bleed area